

Intertextile Shanghai Home Textiles - Spring Edition 2021 – Fact Sheet

Fair Date	17-19 March 2021 <u>Concurrently held with</u> Intertextile Shanghai Apparel Fabrics - Spring Edition Yarn Expo – Spring Edition China International Fashion Fair PH Value
Opening Hours	09:00 – 18:00
Venue	National Exhibition and Convention Center, Shanghai, China
Exhibition Space	27,000 sqm gross (2019)
No. of Exhibitors	291 exhibitors (2019)
No. of Visitors	22,296 visitors from 60 countries and regions (2019)
Product Groups	<u>Bed</u> - Bedding Sets (pillowcases, quilt, bed linen etc.) <u>Loungewear & baths</u> – Towels, Bathroom curtains, Loungewear, Slippers etc. <u>Curtains & Curtain Fabrics</u> – Ready-made curtains, Sheer curtain etc. <u>Sun Protection</u> – Venetian blinds, Roller & panel blinds etc. <u>Upholstery & Sofa Fabrics</u> – Jacquard fabrics, Sofa/ Chair covers, Cushions etc. <u>Wall</u> – Wallcoverings, Wall decorations, Wallpaper etc. <u>Leather</u> – Furniture leather, Automotive upholstery leather etc. <u>Floor</u> – Rugs & carpets, Handwoven carpets etc. <u>Accessories</u> – Window decorative accessories, Drapery & curtains hardware systems, etc. <u>Kitchen & Table</u> – Table & Kitchen linen, Kitchen wear, Table runner/ tablecloth, etc. <u>Interior (non-textile)</u> – Decorative paintings, mirrors & frames & other wall decorations etc. <u>Design & Technics</u> – Design artwork, Home Textile Machine Devices, Publication etc. <u>Whole Home</u> <u>Editor</u> <u>Contract Business</u> – Contract furnishing (bed, bath, curtain, window, upholstery & sofa etc.) <u>Media</u> <u>Others</u>
Participation Fee	USD350 per sqm for Standard Booth and Designers' Studio (min 12 sqm) USD300 per sqm for Raw Space (min 36 sqm) 10% early bird discount will be granted to application form submit on/before 30 November 2020
Admission Fee	For trade visitors only – Free Admission
Host	China Home Textile Association The Sub-Council of Textile Industry, CCPIT Messe Frankfurt (HK) Ltd
Organisers	Beijing Hometex Expo Co Ltd Messe Frankfurt (HK) Ltd
Advisor	China National Textile And Apparel Council
Contact	Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai, Hong Kong Tel: +852 2238 9982 /2238 9966 Fax:+852 2598 8771 www.intertextilehome.com Mr. Johnny Yip / Ms. Marit Lau / Ms. Rita Li / Mr. Jake Xu johnny.yip@hongkong.messefrankfurt.com marit.lau@hongkong.messefrankfurt.com rita.li@hongkong.messefrankfurt.com jake.xu@china.messefrankfurt.com

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